

SOFTWARE WING OF CHANAKYA SHIKSHAN
PRASARAK SANSTHA, BULDHANA

Chanakya Software Tech

Simple, affordable, Marathi-first software for schools, coaching classes and charitable trusts. Built for our own institutes first, used every day, now ready for others.

School & Office ERP

Student · Parent · Teacher app

Exam portal

Talent search

Trust audit

Classroom tech

Websites



PRESENTED BY
Yash Garde

Assistant Director

B.E. First Year ·
former Chanakya
student

ABOUT THE STARTUP

Why we started

The problem

Small-town schools, classes and trusts still run on registers and Excel. Big ERP software is costly, English-only and hard to use.

Our answer

Affordable, Marathi-first software, already tested daily at Vedantu Learning Center and Divya Vivekanand Classes, Buldhana. The Sanstha has worked in education since 1996.

OUR TEAM

Startup management



Sandeep Amrut Patil

President & Founder

M.Sc. Physics, B.Ed., M.S.
Psychotherapy · in
education since 1996 ·
2000+ student seminars



**Dr. Shivam
Sandeep Patil**

Vice President

MBBS · Director, Vedantu
Learning Center Buldhana



**Ashwini
Sandeep Patil**

Marketing Head

Director, Buldhana Urban
Divya Vivekanand Classes



Yash Garde

Assistant Director

B.E. First Year · former
Chanakya student · startup
lead

MISSION & VISION

What we work for

Our Mission

To give every school, coaching class and charitable trust simple, affordable, Marathi-first software, so teachers teach, students learn and trustees stay audit-ready.

Our Vision

To grow from Buldhana into Maharashtra's most trusted education-software company, and to take quality education technology to every small town in India.

PRODUCTS, ALREADY LIVE

Six products, one connected system

office.chaedu.org

School & Office ERP

Admissions, GR numbers, QR ID cards, fees with numbered receipts, UPI approval, timetable, attendance, staff.

Installable phone app

Student · Parent · Teacher app

Results, homework, study plan, notices and fee status, each person sees only what is theirs.

exam.chaedu.org

Online Exam Portal

JEE, NEET, MHT-CET and Foundation pattern tests with solutions, ranks and analysis.

talent.chaedu.org

Talent Search Exam

Std 5–12 scholarship exam, school-wise lab batches, camera proctoring, hall tickets, merit lists.

For trusts & NGOs

Trust Audit Software

Upload the bank statement; entries are sorted, vouchers made, bills attached, Charity Commissioner and Income Tax reports produced.

In the classroom

Classroom Tech

Super Student Race clicker quiz with a live leaderboard, and Hajeri GPS attendance app.

We also design and run websites: chaedu.org, speakersandeep.com (three languages), vivekanandclasses.co.in and personal profile sites.

MARKET

Who our clients are

Clients

- Private schools: ERP + parent app
- Coaching classes: exam portal, app, clicker quiz
- Junior colleges: JEE / NEET / CET test series
- Charitable trusts and NGOs: audit software
- Reading rooms and libraries: seats, fees, attendance
- Professionals and clinics: websites, custom software

Marketing

- Demo first: free demo login and a live demo at the school
- Sandeep sir's school seminars open the door to principals
- Our own Sanstha as the live case study
- Instagram, Facebook, YouTube demos; referral discount; student ambassadors; local news

LAUNCH PLAN

From Buldhana to Maharashtra in 12 months

MONTH 0-1

Set up

Registration, brand,
demo accounts,
brochure

MONTH 1-3

Pilot

5 schools / classes in
Buldhana, collect
feedback

MONTH 3-6

District

All talukas of Buldhana,
first paid clients

MONTH 6-12

Grow

Vidarbha, then all
Maharashtra, with
partners

FUNDS NEEDED

Seed fund: about ₹10 lakh for Year 1

Use of funds	₹
2 developer interns (12 months)	2,40,000
Marketing, demos, school visits, ads	2,00,000
1 sales & support executive	1,80,000
Laptops and test phones	1,50,000
Office and travel	1,20,000
Contingency	1,00,000
Cloud, domains, SMS / WhatsApp credits	60,000
Registration, GST, trademark, legal	40,000
Play Store + App Store accounts	11,000
Total	10,01,000

Proposed estimate, to be confirmed by the management.

SEE IT LIVE

Open our work

chaedu.org

office.chaedu.org

exam.chaedu.org

talent.chaedu.org

speakersandeep.com

vivekanandclasses.co.in

Chanakya Software Tech

Buldhana, Maharashtra

Call / WhatsApp for a demo

95452 01939